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1 Evolutionary algorithms in data mining: multi-objective performance modeling for direct marketing
Siddhartha Bhattacharyya
August 2000 **Proceedings of the sixth ACM SIGKDD international conference on Knowledge discovery and data mining**
Publisher: ACM Press
Full text available: pdf(115.20 KB) Additional Information: full citation, references, citings, index terms

Keywords: Pareto-optimal models, data mining, database marketing, evolutionary computation, multiple objectives

2 Predictive engineering models based on the EPIC architecture for a multimodal high-performance human-computer interaction task
David E. Kieras, Scott D. Wood, David E. Meyer
September 1997 **ACM Transactions on Computer-Human Interaction (TOCHI)**, Volume 4 Issue 3
Publisher: ACM Press
Full text available: pdf(368.70 KB) Additional Information: full citation, abstract, references, citings, index terms

Engineering models of human performance permit some aspects of usability of interface designs to be predicted from an analysis of the task, and thus they can replace to some extent expensive user-testing data. We successfully predicted human performance in telephone operator tasks with engineering models constructed in the EPIC (Executive Process-Interactive Control) architecture for human information processing, which is especially suited ...

Keywords: cognitive models, usability engineering

3 Business process modeling/reengineering: Customer relations management: call center operations: modelling and simulation of a telephone call center
Juta Pichitlamken, Alexandre Deslauriers, Pierre L'Ecuyer, Athanassios N. Avramidis
December 2003 **Proceedings of the 35th conference on Winter simulation: driving**

innovation
Publisher: Winter Simulation Conference
Full text available: pdf(194.26 KB) Additional Information: full citation, abstract, references

We consider a system with two types of traffic and two types of agents. Outbound calls are served only by blend agents, whereas inbound calls can be served by either inbound-only or blend agents. Our objective is to allocate a number of agents such that some service requirement is satisfied. We have taken two approaches in analyzing this staffing problem: We developed a simulation model of the call center, which allows us to do a what-if analysis, as well as continuous-time Markov chain (CTMC ...

4 Poster papers: A model for discovering customer value for E-content
Srinivasan Jagannathan, Jayanth Nayak, Kevin Almeroth, Markus Hofmann
July 2002 **Proceedings of the eighth ACM SIGKDD international conference on Knowledge discovery and data mining**
Publisher: ACM Press
Full text available: pdf(719.69 KB) Additional Information: full citation, abstract, references, index terms

There exists a huge demand for multimedia goods and services in the Internet. Currently available bandwidth speeds can support sale of *downloadable content* like CDs, e-books, etc. as well as services like video-on-demand. In the future, such services will be prevalent in the Internet. Since costs are typically fixed, maximizing revenue can maximize profits. A primary determinant of revenue in such e-content markets is how much value the customers associate with the content. Though marketi ...

5 E-commerce: Ranking configuration parameters in multi-tiered e-commerce sites
Monchai Sopitkamol
December 2004 **ACM SIGMETRICS Performance Evaluation Review**, Volume 32 Issue 3
Publisher: ACM Press
Full text available: pdf(782.16 KB) Additional Information: full citation, abstract, references

E-commerce systems are composed of many components with several configurable parameters that, if properly configured, can optimize system performance. Before upgrading existing systems to overcome performance bottlenecks, several areas of a site's architecture and its parameters may be adjusted to improve performance. This paper provides a method to rank key configurable e-commerce system parameters that significantly impact overall system performance, and the performance of the most significant ...

6 Industry/government track paper: Predicting the product purchase patterns of corporate customers
Bhavani Raskutti, Alan Herschtal
August 2005 **Proceeding of the eleventh ACM SIGKDD international conference on Knowledge discovery in data mining KDD '05**
Publisher: ACM Press
Full text available: pdf(609.39 KB) Additional Information: full citation, abstract, references, index terms

This paper describes TIPPPS (Time Interleaved Product Purchase Prediction System), which analyses billing data of corporate customers in a large telecommunications company in order to predict high value upsell opportunities. The challenges presented by this prediction problem are significant. Firstly, the diversity of products used by corporate telecommunications customers is huge. This, coupled with low product take-up rates, makes this a problem of learning from a very high dimensional feature ...

Keywords: SVM applications, area under ROC, learning from few positive examples, upsell

7 A cost and performance model for Web service investment

Kai R. T. Larsen, Peter A. Bloniarz
February 2000 **Communications of the ACM**, Volume 43 Issue 2
Publisher: ACM Press
Full text available: pdf(113.55 KB) html(33.01 KB) Additional Information: full citation, references, citings, index terms

8 Item-based top-*N* recommendation algorithms

Mukund Deshpande, George Karypis
January 2004 **ACM Transactions on Information Systems (TOIS)**, Volume 22 Issue 1
Publisher: ACM Press
Full text available: pdf(240.61 KB) Additional Information: full citation, abstract, references, index terms

The explosive growth of the world-wide-web and the emergence of e-commerce has led to the development of *recommender systems*---a personalized information filtering technology used to identify a set of items that will be of interest to a certain user. User-based collaborative filtering is the most successful technology for building recommender systems to date and is extensively used in many commercial recommender systems. Unfortunately, the computational complexity of these methods grows l ...

Keywords: e-commerce, predicting user behavior, world wide web

9 Industrial practice I: Can web-based recommendation systems afford deep models: a context-based approach for efficient model-based reasoning

Leiguang Gong
May 2004 **Proceedings of the 13th international World Wide Web conference on Alternate track papers & posters**
Publisher: ACM Press
Full text available: pdf(173.42 KB) Additional Information: full citation, abstract, references, index terms

Web-based product and service recommendation systems have become ever popular on-line business practice with increasing emphasis on modeling customer needs and providing them with targeted or personalized service solutions in real-time interaction. Almost all the commercial web service systems adopt some kind of simple customer segmentation models and shallow pattern matching or rule-based techniques for high performance. The models built based on these techniques though very efficient have a fu ...

Keywords: context, model, reasoning, recommendation systems, semantic network

10 Formal models-1: Probabilistic model for contextual retrieval

Ji-Rong Wen, Ni Lao, Wei-Ying Ma
July 2004 **Proceedings of the 27th annual international ACM SIGIR conference on Research and development in information retrieval SIGIR '04**
Publisher: ACM Press
Full text available: pdf(200.19 KB) Additional Information: full citation, abstract, references, index terms

Contextual retrieval is a critical technique for facilitating many important applications such as mobile search, personalized search, PC troubleshooting, etc. Despite of its importance, there is no comprehensive retrieval model to describe the contextual retrieval process. We observed that incompatible context, noisy context and incomplete query are several important issues commonly existing in contextual retrieval applications. However, these issues have not been previously explored and discuss ...

Keywords: contextual retrieval, probabilistic model, query expansion, query log

11 Evaluating collaborative filtering recommender systems

Jonathan L. Herlocker, Joseph A. Konstan, Loren G. Terveen, John T. Riedl
January 2004 **ACM Transactions on Information Systems (TOIS)**, Volume 22 Issue 1
Publisher: ACM Press

Full text available: pdf(253.92 KB) Additional Information: full citation, abstract, references, citings, index terms

Recommender systems have been evaluated in many, often incomparable, ways. In this article, we review the key decisions in evaluating collaborative filtering recommender systems: the user tasks being evaluated, the types of analysis and datasets being used, the ways in which prediction quality is measured, the evaluation of prediction attributes other than quality, and the user-based evaluation of the system as a whole. In addition to reviewing the evaluation strategies used by prior researchers ...

Keywords: Collaborative filtering, evaluation, metrics, recommender systems

12 Research track papers: Data mining in metric space: an empirical analysis of supervised learning performance criteria

Rich Caruana, Alexandru Niculescu-Mizil
August 2004 **Proceedings of the tenth ACM SIGKDD international conference on Knowledge discovery and data mining KDD '04**
Publisher: ACM Press

Full text available: pdf(267.16 KB) Additional Information: full citation, abstract, references, citings, index terms

Many criteria can be used to evaluate the performance of supervised learning. Different criteria are appropriate in different settings, and it is not always clear which criteria to use. A further complication is that learning methods that perform well on one criterion may not perform well on other criteria. For example, SVMs and boosting are designed to optimize accuracy, whereas neural nets typically optimize squared error or cross entropy. We conducted an empirical study using a variety of lea ...

Keywords: ROC, cross entropy, lift, metrics, performance evaluation, precision, recall, supervised learning

13 Introductory tutorials: Output modeling: abc's of output analysis

Susan M. Sanchez
December 2001 **Proceedings of the 33nd conference on Winter simulation**
Publisher: IEEE Computer Society
Full text available: pdf(142.45 KB) Additional Information: full citation, abstract, references, index terms

We present a brief overview of several of the basic output analysis techniques for evaluating stochastic dynamic simulations. This tutorial is intended for those with little previous exposure to the topic, for those in need of a refresher course, and especially for those who have never heard of output analysis. We discuss the reasons why simulation output analysis differs from that taught in basic statistics courses and point out how to avoid common pitfalls that may lead to erroneous results an ...

14 Organizational engineering (OE): Towards a Corporate Performance Measurement System

Beate List, Karl Machaczek
March 2004 **Proceedings of the 2004 ACM symposium on Applied computing**
Publisher: ACM Press
Full text available: pdf(507.75 KB) Additional Information: full citation, abstract, references

Corporate performance measurement is focused too strongly on the traditional functional structure of an organisation and business processes are not measured systematically. Basically, business processes are designed to transform organisational strategies into operation and create a result of value to customers. As a business process is performed by a group of organisational units, processes and the organisational structure are interdependent. Consequently, their performance must not be measured ...

Keywords: business processes, data warehouse, performance measurement, workflow management systems

15 Analysis methodology: Panel discussion on current issues in input modeling: panel on current issues in simulation input modeling
Russell R. Barton, Stephen E. Chick, Russell C. H. Cheng, Shane G. Henderson, Averill M. Law, Bruce W. Schmeiser, Lawrence M. Leemis, Lee W. Schruben, James R. Wilson
December 2002 **Proceedings of the 34th conference on Winter simulation: exploring new frontiers**
Publisher: Winter Simulation Conference
Full text available: pdf(319.82 KB) Additional Information: full citation, abstract, references, citings

In recent years, substantial progress has been made in the development of powerful new approaches to modeling and generation of the stochastic input processes driving simulation models. In this panel discussion, we examine some of the central issues and unresolved problems associated with each of these approaches to simulation input modeling.

16 A ranking and selection project: experiences from a university-industry collaboration
David Goldsman, Barry L. Nelson, Tracy Opicka, A. B. Pritsker
December 1999 **Proceedings of the 31st conference on Winter simulation: Simulation--a bridge to the future - Volume 1**
Publisher: ACM Press
Full text available: pdf(95.42 KB) Additional Information: full citation, references, citings, index terms

17 Applying associative retrieval techniques to alleviate the sparsity problem in collaborative filtering
Zan Huang, Hsinchun Chen, Daniel Zeng
January 2004 **ACM Transactions on Information Systems (TOIS)**, Volume 22 Issue 1
Publisher: ACM Press
Full text available: pdf(173.30 KB) Additional Information: full citation, abstract, references, index terms

Recommender systems are being widely applied in many application settings to suggest products, services, and information items to potential consumers. Collaborative filtering, the most successful recommendation approach, makes recommendations based on past transactions and feedback from consumers sharing similar interests. A major problem limiting the usefulness of collaborative filtering is the sparsity problem, which refers to a situation in which transactional or feedback data is sparse and i ...

Keywords: Recommender system, associative retrieval, collaborative filtering, sparsity

problem, spreading activation

18 Applications in logistics, transportation, and distribution: Maufacturing supply chain applications 1: supply chain multi-objective simulation optimization

Jeffrey A. Joines, Deepak Gupta, Mahmut Ali Gokce, Russell E. King, Michael G. Kay

December 2002 **Proceedings of the 34th conference on Winter simulation: exploring new frontiers**

Publisher: Winter Simulation Conference

Full text available: pdf(177.07 KB) Additional Information: full citation, abstract, references, citings

A critical decision companies are faced with on a regular basis is the ordering of products and/or raw materials. Poor decisions can lead to excess inventories that are costly or to insufficient inventory that cannot meet its customer demands. These decisions may be as simple as "How much to order" or "How often to order" to more complex decision forecasting models. This paper addresses optimizing these sourcing decisions within a supply chain to determine robust solutions. Utilizing an exist ...

19 A cost-benefit decision model: analysis, comparison amd selection of data management

Stanley Y. W. Su, Jozo Dujmovic, D. S. Batory, S. B. Navathe, Richard Elnicki

September 1987 **ACM Transactions on Database Systems (TODS)**, Volume 12 Issue 3

Publisher: ACM Press

Full text available: pdf(3.29 MB) Additional Information: full citation, abstract, references, citings, index terms

This paper describes a general cost-benefit decision model that is applicable to the evaluation, comparison, and selection of alternative products with a multiplicity of features, such as complex computer systems. The application of this model is explained and illustrated using the selection of data management systems as an example. The model has the following features: (1) it is mathematically based on an extended continuous logic and a theory of complex criteria; (2) the decisi ...

20 Measures, models and measurements for time-shared computer utilities

G. Estrin, L. Kleinrock

January 1967 **Proceedings of the 1967 22nd national conference**

Publisher: ACM Press

Full text available: pdf(1.06 MB) Additional Information: full citation, abstract, references, citings, index terms

Recent literature1-6has summarized many of the characteristics of time-shared systems which have been or are being built for experimental or commercial application. Fortunately system designers are not waiting for a formal theory before experimenting. Unfortunately some of the results are so diverse in effectiveness that greater emphasis on analysis must be achieved. If predictability cannot lower the risks associated with the tremendous investments required to implemen ...

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1. ☐ **Customer-adapted coupon targeting using feature selection** ☆ • ARTICLE
Expert Systems with Applications, Volume 26, Issue 4, May 2004, Pages 509-518
Wouter Buckinx, Elke Moons, Dirk Van den Poel and Geert Wets
SummaryPlus | Full Text + Links | PDF (223 K)

2. ☐ **Efficacy of end-user neural network and data mining software for predicting complex system performance** • ARTICLE
International Journal of Production Economics, Volume 84, Issue 3, 11 June 2003, Pages 231-253
Paul F. Schikora and Michael R. Godfrey
SummaryPlus | Full Text + Links | PDF (223 K)

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Michael C. Sturman, Robin A. Cheramie and Luke H. Cashen
Abstract | Abstract + References | PDF (2190 K)

4. ☐ **Acoustic features and a distance measure that reduce the impact of training–test mismatch in ASR** • ARTICLE
Speech Communication, Volume 34, Issues 1-2, April 2001, Pages 57-74
Johan de Veth, Febe de Wet, Bert Cranen and Louis Boves
SummaryPlus | Full Text + Links | PDF (557 K)

5. ☐ **Subjective evaluation as a tool for learning from software project success** • ARTICLE
Information and Software Technology, Volume 42, Issue 14, 15 November 2000, Pages 983-992
C. Wohlin, A. von Mayrhauser, M. Höst and B. Regnell

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6. **The NIST speaker recognition evaluation – Overview, methodology, systems, results, perspective** • ARTICLE
Speech Communication, Volume 31, Issues 2-3, June 2000, Pages 225-254
George R. Doddington, Mark A. Przybocki, Alvin F. Martin and Douglas A. Reynolds
SummaryPlus | Full Text + Links | PDF (1351 K)

7. **Defining indicators to assess socially responsible enterprises** • ARTICLE
Futures, Volume 29, Issue 7, September 1997, Pages 581-603
Michael Hopkins
Abstract | Abstract + References | PDF (1926 K)

8. **What makes teams work: Group effectiveness research from the shop floor to the executive suite** • ARTICLE
Journal of Management, Volume 23, Issue 3, 1997, Pages 239-290
Susan G. Cohen and Diane E. Bailey
Abstract

9. **Determinants of relationship quality: An artificial neural network analysis** • ARTICLE
Journal of Business Research, Volume 36, Issue 2, June 1996, Pages 137-143
David BejouBarry WrayThomas N. Ingram
Abstract | Abstract + References | PDF (654 K)

10. **Research requirements for research impact assessment** • ARTICLE
Research Policy, Volume 24, Issue 6, November 1995, Pages 869-882
Ronald N. Kostoff
Abstract | Abstract + References | PDF (1256 K)

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#3	(predictive model* and customer?<IN>metadata)
#4	(((predictive model* and customer?<in>metadata))<AND>(predictive model* and customer?<in>metadata) and rank)
#5	(((predictive model* and customer?<in>metadata))<AND>(predictive model* and customer?<in>metadata) and rank)
#6	(((predictive model* and customer?<in>metadata))<AND>(predictive model* and customer?<in>metadata) and rank)
#7	(predictive model* and customer?<IN>metadata)
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☐ 1. Document ID: US 20050234763 A1

L1: Entry 1 of 9 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234763
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234763 A1

TITLE: Predictive model augmentation by variable transformation

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US
Jacobs, Marc	Needham	MA	US
Rubin, Donald	Newton	MA	US

US-CL-CURRENT: 705/10; 705/7

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw De

☐ 2. Document ID: US 20050234762 A1

L1: Entry 2 of 9 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234762
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234762 A1

TITLE: Dimension reduction in predictive model development

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US
Rubin, Donald	Newton	MA	US

US-CL-CURRENT: 705/10; 705/38, 705/7

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw. De

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☐ 3. Document ID: US 20050234761 A1

L1: Entry 3 of 9 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234761
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234761 A1

TITLE: Predictive model development

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US
Rubin, Donald	Newton	MA	US

US-CL-CURRENT: 705/10

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw. De

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☐ 4. Document ID: US 20050234760 A1

L1: Entry 4 of 9 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234760
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234760 A1

TITLE: Target profiling in predictive modeling

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US

US-CL-CURRENT: 705/10

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw. De

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☐ 5. Document ID: US 20050234753 A1

L1: Entry 5 of 9 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234753
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234753 A1

TITLE: Predictive model validation

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US
Jacobs, Marc	Needham	MA	US
Rubin, Donald	Newton	MA	US

US-CL-CURRENT: 705/7; 700/97, 705/10

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw. De

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☐ 6. Document ID: US 20050234698 A1

L1: Entry 6 of 9 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234698
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234698 A1

TITLE: Predictive model variable management

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US

US-CL-CURRENT: 703/22

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw. De

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☐ 7. Document ID: US 20050234697 A1

L1: Entry 7 of 9 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234697
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234697 A1

TITLE: Predictive model management

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US

US-CL-CURRENT: 703/22

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw. De

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☐ 8. Document ID: US 20050234688 A1

L1: Entry 8 of 9 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234688
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234688 A1

TITLE: Predictive model generation

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US
Jacobs, Marc	Needham	MA	US
Rubin, Donald	Newton	MA	US

US-CL-CURRENT: 703/6; 703/13

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw. De

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L2: Entry 1 of 10 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234763
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234763 A1

TITLE: Predictive model augmentation by variable transformation

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US
Jacobs, Marc	Needham	MA	US
Rubin, Donald	Newton	MA	US

US-CL-CURRENT: 705/10; 705/7

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw De

☐ 2. Document ID: US 20050234762 A1

L2: Entry 2 of 10 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234762
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234762 A1

TITLE: Dimension reduction in predictive model development

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US
Rubin, Donald	Newton	MA	US

US-CL-CURRENT: 705/10; 705/38, 705/7

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw De

☐ 3. Document ID: US 20050234761 A1

L2: Entry 3 of 10 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234761
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234761 A1

TITLE: Predictive model development

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US
Rubin, Donald	Newton	MA	US

US-CL-CURRENT: 705/10

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw De

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L2: Entry 4 of 10 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234760
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234760 A1

TITLE: Target profiling in predictive modeling

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US

US-CL-CURRENT: 705/10

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw De

☐ 5. Document ID: US 20050234753 A1

L2: Entry 5 of 10 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234753
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234753 A1

TITLE: Predictive model validation

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US
Jacobs, Marc	Needham	MA	US
Rubin, Donald	Newton	MA	US

US-CL-CURRENT: 705/7; 700/97, 705/10

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw De

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☐ 6. Document ID: US 20050234698 A1

L2: Entry 6 of 10 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234698
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234698 A1

TITLE: Predictive model variable management

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US

US-CL-CURRENT: 703/22

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw De

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☐ 7. Document ID: US 20050234697 A1

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PGPUB-DOCUMENT-NUMBER: 20050234697
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234697 A1

TITLE: Predictive model management

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US

US-CL-CURRENT: 703/22

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw De

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☐ 8. Document ID: US 20050234688 A1

L2: Entry 8 of 10 File: PGPB Oct 20, 2005

PGPUB-DOCUMENT-NUMBER: 20050234688
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050234688 A1

TITLE: Predictive model generation

PUBLICATION-DATE: October 20, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Pinto, Stephen K.	Newton	MA	US
Mansfield, Richard	Cambridge	MA	US
Jacobs, Marc	Needham	MA	US
Rubin, Donald	Newton	MA	US

US-CL-CURRENT: 703/6; 703/13

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw De

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☐ 9. Document ID: US 20050096950 A1

L2: Entry 9 of 10 File: PGPB May 5, 2005

PGPUB-DOCUMENT-NUMBER: 20050096950
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20050096950 A1

TITLE: Method and apparatus for creating and evaluating strategies

PUBLICATION-DATE: May 5, 2005

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Caplan, Scott Malcolm	Alpharetta	GA	US
Chang, Yen Fook	Piedmont	CA	US

Cohen, Michael Raymond	Richmond	CA	US
Crawford, Stuart	Piedmont	CA	US
Favero, Brendan Del	Davis	CA	US
Fahner, Gerald	Novato	CA	US
Fung, Robert Mun-Cheong	Davis	CA	US
Hoadley, Arthur Bruce	Berkeley	CA	US
Hua, Jun	Greenbrae	CA	US
Lyons, Chisoo S.	San Rafael	CA	US
Perlis, John	San Rafael	CA	US
Shikaloff, Nina	San Francisco	CA	US
Sullivan, Gary	Berkeley	CA	US
Thaker, Aush			US
Wells, Eric C.			US

US-CL-CURRENT: 705/7

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw. De

☐ 10. Document ID: US 20030004777 A1

L2: Entry 10 of 10 File: PGPB Jan 2, 2003

PGPUB-DOCUMENT-NUMBER: 20030004777
PGPUB-FILING-TYPE: new
DOCUMENT-IDENTIFIER: US 20030004777 A1

TITLE: Controller for controlling a system

PUBLICATION-DATE: January 2, 2003

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY
Phillips, Alan Paul Rolleston	Banbury		GB

US-CL-CURRENT: 705/10

Full | Title | Citation | Front | Review | Classification | Date | Reference | Sequences | Attachments | Claims | KWIC | Draw. De

Clear | Generate Collection | Print | Fwd Refs | Bkwd Refs | Generate OACS

Term	Documents
PREDICTIVE	41716
PREDICTIVES	4
RANK	38248
RANKS	13933
PERFORMANCE	1102105